Romanian Health Tourism - Key Factor in the Development of Rural Tourism

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SUMMARY

Romania is placed among the European countries with a remarkable background spa. We have the chance that 1/3 of thermal and mineral waters on the continent to find in our country. This value is increased the complexity of natural factors, and retrieving the same principal place of environmental factors, together with a wide range of mineral of course, with beneficial effects polifactoriale and existence in Romania of all types of mineral spas which can be used across a range of treatments spas profiles. Situation where the resorts spas but are a reflection of management disastrous. State buildings, which specialists say that tourism should be replaced rather than reconditioned, lack of basic road infrastructure to support tourism development and to encourage travel, are causes of stagnation travel history.

Romanian tourism should be adapted for the requirements to enter the international markets. Only 3% of tourists are coming from Romania in other countries because of lack of international promotion. An example would be followed by the resort Spas in other EU countries. Bulgaria, Czech Republic and Hungary have developed offers the tourist standards, transforming and resorts in the true center of relaxation and beauty to visitors.